



Irish Tourism Industry Awards 2017

RECOGNISING SUCCESS and INNOVATION

The team at Lough Key Forest & Activity Park got the wonderful news that we have been shortlisted in the category for the 'Best Leisure Tourism Innovation – County' in the 2017 Irish Tourism Industry Awards.

The Awards give recognition to and promote people, companies and organisations – overseas and at home – that have made significant contributions to developing, marketing, selling and delivering improved visitor experiences in Ireland and to increasing the number of visitors from overseas.

In particular, the Irish Tourism Industry Awards aim to, publicly recognise and reward excellence, provide a benchmark for best practice, encourage the continuous raising of standards, provide better visitor experiences and emphasise the value of the tourism sector.

All of the team at Lough Key are delighted and very proud to make the finalist list in these prestigious awards. We as a shortlisted candidate within our category and all category winners will be announced at the Gala Event and Dinner on Friday, February 3rd 2017 at the Clayton Hotel, Burlington Road in Dublin.

Lough Key Forest & Activity Park is now heading into its 10th year of operation and thankfully is going from strength to strength, a sustainable company reinvesting in its products every year to deliver a positive customer experience, with increasing visitor numbers annually and our expanding activity base. When we received news of us reaching the finalist stages of the Irish Tourism Industry awards, it was a very proud moment for us all. We know the beautiful park and unique products that we have here but to see it now recognised on a national scale is very rewarding. We want to thank the judges and the ITIC for their work in enabling this awards event for recognising success and Innovation.

We would also like to acknowledge all the other Tourism ventures who have made the shortlist, we are in excellent company! And of course, we want to take this opportunity to thank all our staff and customers for all their support over the years!

